Lebanon's Media Has Changed Forever

THE VRL ON AIR CREW

Dear Friends and Partners,

We take this chance to update you on what has been a phenomenal 2017 so far in which, thanks to the amazing team and family at Virgin Radio Lebanon, and thanks to our extraordinary partners, Lebanon's media has changed forever.

On Friday August 11th 2017, "The **Virgin Radio Lebanon** and **Banque Libano Francaise $400,000 POP QUIZ**, insured by **AXA Middle East**", was won by Nabih Mufarrij, making it the biggest cash giveaway in Lebanese Media History… And Nabih's life has now changed forever...

It is through the joint vision with our extraordinary partners that we are achieving new heights in media and making history together.

The numerous successful campaigns over the last four years are proof that **"The Right Partner Makes All The Difference"**! Success stories including BLF, AXA, Le Mall, Crepaway, Mindwhisk, Entertainers, CPR, Grand Cinemas, Mozart Chahine, Beit Misk, Zardman…we apologize that the list is too long to include in full.

We just want to say to everyone of our sponsors/clients/friends/partners/our sales reps Interadio... that we are truly grateful that you have the vision to let us do what we do best, utilizing the massive reach of Virgin Radio Lebanon on FM, on Social Media and on ground, to yield a remarkable return on investment.

As we move forward, this month, we launched the new sound of Virgin Radio Lebanon, across all platforms, with leading shows and programming including:
Anthony & Sally in the morning (6 am till 10 am)
Zaina & Boudy in the afternoon (3 pm till 6 pm)
Frankie Walters in the evening (6 pm till 8 pm)
…

In the 4 years since launch, and as we look towards our fifth year, Virgin Radio Lebanon will be spearheading the next generation of media, and as always, we promise some immense surprises along the way.

Our final word would always have to be: **"Thank You"**. It's through partners like you that we continue to excel and love what we do… Looking forward to many more success stories together…