

Analyzed Pages with most PTAT

Watch and monitor Pages of Interest. Track LikeRank, likes, PTAT, checkins and a lot more!
Click on Country or Category to sort by the chosen criteria.

All Categories All Countries

For more detailed insights, we recommend our Facebook monitoring tool [Meltwater Buzz](#).

#	Page	Likes	PTAT	ER	LikeRank
1	 Virgin Radio Lebanon Radio station	10,025,047	20,852,344	208.0%	92



Virgin Radio Lebanon

Dear Friends,

As we enter our 20th month of Virgin Radio Lebanon, we would like to share with you some of the astounding milestones achieved because of your extraordinary support:

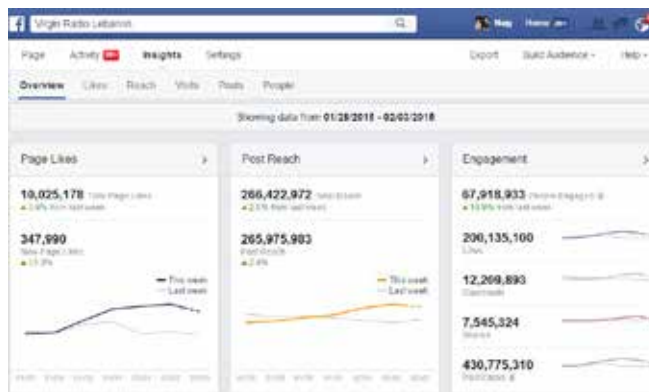
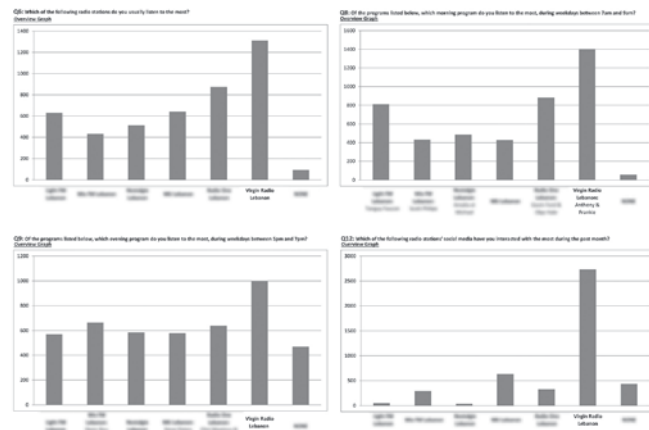
- All independent media surveys now show that Virgin Radio Lebanon is the most listened to radio station across Greater Beirut and Mount Lebanon, across both genders aged 13 to 40 years old.
- Virgin Radio Lebanon's Facebook page now has over 10 million fans and a reach of over quarter of a billion people every week, making it the highest reaching social media page worldwide according to all publically available analytic tools (such as Likealyzer). This is a remarkable achievement of its own for a page coming out of Lebanon
- Virgin Radio Lebanon's Instagram account now has over 350 thousand followers from within the territory of Lebanon (this is due to the fact that we had always taken the strategic decision not to promote our Instagram account through our Facebook page, as not to dilute the Lebanon based followers with the international followers). This now places Virgin Radio Lebanon's Instagram account as the highest reaching social media within Lebanon.
- To date over 1 million Whatsapp messages have been received.
- In a very short period, Virgin Radio Lebanon's SnapChat account became the most followed Lebanon based account with now over 50 thousand followers.
- Burger Attack, the game launched by W8 this past December, featuring Virgin Radio Lebanon's morning show hosts & CBJ, has been downloaded by over 250 thousand persons and had remained number one across iTunes & PlayStore Middle East for a period of 6 weeks.
- Every event Virgin Radio Lebanon has been involved with over the past 20 months has been sold out (with even bigger events planned for 2015...)
- Virgin Radio Lebanon is the "people's station" by all meaning, as over 30 thousand listeners are now registered to (Rate the Hits) & have control over the music and rotation, with the Virgin Radio Lebanon mobile app becoming the most downloaded Lebanon based media app.
- Virgin Radio Lebanon is the highest billing radio station in Lebanon for the past 18 months, proving complete client satisfaction and a great return on investment.
- Over the past 20 months we have sent 20 couples to 20 destinations around the world... but this year we will be taking this a lot further!

- Over 400 thousand dollars of prizes have so far been given away on Virgin Radio Lebanon... But, that was just the beginning! This month we will introduce: "the biggest cash giveaway in the history of Lebanon media."

None of the above would have been possible without the phenomenal support you have shown us... for that, on behalf of the Virgin Radio Lebanon family: Thank You! And together, the best is yet to come!

Sincerely,

Virgin Radio Lebanon



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2	Cifras Entertainment website	16,051,612	20,707,040	129.0%	91
3	Girls and Boys Actor/director	5,187,377	13,281,045	256.03%	87
4	Dude Perfect Entertainer	9,733,960	12,939,861	132.94%	86
5	Stylish Eve Magazine	18,901,830	12,561,369	66.46%	86