



Dear Agencies,

It's Back to School time!

It's now the moment to resume our energy in getting back to our fall program and synergy plan.

Our radio campaign proposed will comprise the following:

- 🕒 Radio stations : **Virgin Radio Lebanon, Light FM, Fame FM, Radio One, Radio Liban Libre, Mix FM & Voix du Liban.**
- 🕒 Duration of spot : 30 seconds.
- 🕒 Nb. of spots per station : 50 spots per station.
- 🕒 Total Nb. of spots : 350 spots.
- 🕒 Period : To choose during the month of September 2018.

Official cost : US\$ 24,500. -

Special offer : US\$ 14,700. -

N.B: 11% VAT, 3% AA Contribution fees & Production fees are excluded.