



Dear Agencies,

**It's Back to School time!**

It's now the moment to resume our energy in getting back to our fall program and synergy plan.

Our radio campaign proposed will comprise the following:

 Radio station	<b>: Virgin Radio Lebanon, Light FM, Fame FM, Radio One, Radio Liban Libre, Mix FM &amp; Voix du Liban.</b>
 Duration of spot	: 30 seconds.
 Nb. of spots	: 50 spots per station.
 Period	: To choose during the month of September 2017.
 Total Nb. of spots	: 350 spots.
<b>Official cost</b>	<b>: US\$ 24,500. -</b>
<b>Special offer</b>	<b>: US\$ 14,700.-</b>

**N.B: VAT & Production fees are excluded.**